



# PRODUCT CATALOGUE

HAPPINESS FOR YOUR little one





# About Us

---



**Over the last 25 years, Funfactory Toys has established itself as a benchmark in the Toy Manufacturing industry, with the creation of over a hundred unique SKUs for major toy brands across the world.**

Our services span from consultation, designing, and 3D printing prototype toys to mass production of over thousands of units a day. Our experience over the years ensures that any product you get is of impeccable quality and at a fair price.

We have manufactured toys for licensed brands, like Barbie and Peppa Pig, merchandise for Pogo TV, and some Bollywood Kids Movies as well, while owning our trademark under the name of *Laddu and Lali, Role Rangers, Playdoo, Fixbrix* aimed at the Indian markets. We have presented ourselves at several toy fairs worldwide - attracting customers from the UK, France, Germany, and the USA.

Funfactory Toys employs over 140 staff members at our production facility totaling 55,000 square foot factory space located at Gujarat.

Our staff undergoes months of rigorous training before beginning work on live projects to eliminate the chances of failure. Over 85% of our team consists of dedicated women, who are the sole breadwinners for their families and have, throughout their time at Funfactory, substantially improved the quality of life for their families.

Funfactory Toys is an ISI-Certified and EN-71 compliant company. We use only the best quality raw materials for the production of our products, and it shows in our BIS test results. With an in-house quality check department to ensure that no defective products leave our factory, and 3rd party audits and tests carried out by bureau-recommended labs annually and semi-annually, we ensure that there are zero compromises on the quality.

# CONTENT

---

## ROLE RANGERS

---

ITEM	PAGE
TEA SET	6
KITCHEN SET	6
TEA PARTY SET	7
HIGH TEA SET	7
VEGETABLE SET	8
FRUIT SET	8
CUPCAKES SET	9
DESSERT SET	9
DOCTOR BAG	10
MEDICAL KIT	10
LIGHT & SOUND GUN	11
ARMY SET	11
POLICE SET	11



## PLAYDOO

---

ITEM	PAGE
JUMBO BOWLING SET	14
BOWLING SET	14
JUMBO CHECKERS SET	15



# CONTENT

---

## PLAYDOO

---

ITEM	PAGE
CRICKET BAT & BALL (S)	15
CRICKET BAT & BALL (M)	16
CRICKET BAT & BALL (L)	16
BADMINTON SET	17
TENNIS SET	17
CUBI	18
MY FIRST BALL	18
SPORTS BALL	19
GLITTER BALL	19

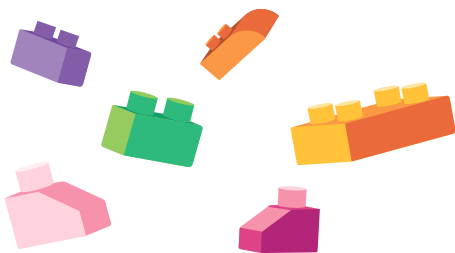
**Playdoo**



## FIXBRIX

---

**FIXBRIX**



ITEM	PAGE
BUILDING BLOCKS	22
DOODLE BLOCKS	22
BRICKS 1000	23
BRICKS 500	23
BRICKS ART SERIES	24
BRICKS BASEPLATE	30

# Role RANGERS







# Tea Set

3+ YRS

Tea time fun with a teapot, cups, saucers, and a yummy bread slice—let's brew up some joy!

FFT ITEM CODE. 93007

No. of Pcs in Set. 12

Inner. 6 | Outer. 12



8 906173 180209



# Kitchen Set

3+ YRS

Cook up fun with a cute gas stove and colorful utensils for an unforgettable kitchen adventure!

FFT ITEM CODE. 93050

No. of Pcs in Set. 10

Inner. 6



8 906173 180001







## Tea Party Set

3+ YRS

Elevate tea time with our Tea Party Set, including a milk jug, 4 cups with saucers and spoons, and a charming sugar box.

FFT ITEM CODE. 93074

No. of Pcs in Set. 14

Inner. 6 | Outer. 12



## High Tea Set

3+ YRS

Tiny hosts can brew, stir, and serve with a teapot, milk jug, cups, spoons, bread, and a tray!

FFT ITEM CODE. 93075

No. of Pcs in Set. 9

Inner. 6 | Outer. 12



# Vegetable Set 3+ YRS

Unleash your culinary creativity with our Vegetable Set, complete with a cutting board, knife, and vibrant veggies!

FFT ITEM CODE. 93038

No. of Pcs in Set. 12

Inner. 6 | Outer. 12



8 906173 180025



# FRUIT Set 3+ YRS

Slice, dice, and serve with our Fruits Set, featuring a cutting board, knife, and colorful fruits.

FFT ITEM CODE. 93037

No. of Pcs in Set. 12

Inner. 6 | Outer. 12



8 906173 180018



# CUPcakes Set 3+ YRS

Dive into sweetness with our Cupcake Extravaganza – a set of 6 delightful and unique cupcakes!

FFT ITEM CODE. 93072  
 No. of Pcs in Set. 6  
 Inner. 12 | Outer. 24



# Dessert Set 3+ YRS

Savor a sweet symphony with our dessert set, featuring 3 ice creams, an ice cream scoop, and 2 cupcake varieties!

FFT ITEM CODE. 93073  
 No. of Pcs in Set. 7  
 Inner. 6 | Outer. 12





# DOCTOR Bag

3+ YRS

The ultimate Doctor Bag with 17 interactive toys to spark your child's medical imagination!

FFT ITEM CODE. 93210

No. of Pcs in Set. 17

Inner. 6 | Outer. 48



# Medical Kit

3+ YRS

A Medical Kit with 8 engaging toys to spark your child's curiosity about the medical world!

FFT ITEM CODE. 93407

No. of Pcs in Set. 8

Inner. 12 | Outer. 72







## Light & Sound Gun

3+ YRS

Our Light and Sound Toy Gun features dazzling LED lights and exciting sound effects, sparking imaginative play.

FFT ITEM CODE. TBA

No. of Pcs in Set. 1

Inner. 6 | Outer. 48



## Police Set

3+ YRS

Gear up for fun with a machine gun, pistol, mask, and more for the young officer in you!

FFT ITEM CODE. 93081

No. of Pcs in Set. 8

Inner. 6 | Outer. 48



## Army Set

3+ YRS

Get ready for action with a machine gun, compass, whistle, walkie-talkie, mask, and more –let's play hero!

FFT ITEM CODE. 93080

No. of Pcs in Set. 8

Inner. 6 | Outer. 48

**Playdo**







## BOWLING SET 3+ YRS

Enabling little players to enjoy and sharpen their aiming skills.

FFT ITEM CODE. 93300

No. of Pcs in Set. 8

Inner. 4 | Outer. 24



8 1906173 1180186



## JUMBO BOWLING SET 3+ YRS

Comprising of 10 bottles and two balls, perfect for the little hands, to boost their motor skills

FFT ITEM CODE. 93047

No. of Pcs in Set. 12

Inner. 2 | Outer. 6



8 1906173 1180254





## JUMBO CHECKERS Set 6+ YRS

Includes a giant Tic Tac Toe Chess Checkers Game Mat, oversized pieces with a bag.

FFT ITEM CODE. 93048

No. of Pcs in Set. 25

Inner. 2 | Outer. 6



## CRICKET Bat & Ball 6+ YRS

(s) size 18.5"

Comprising of a bat and a ball, designed for hours of outdoor play and hand-eye coordination enhancement.

FFT ITEM CODE. 94001

No. of Pcs in Set. 2

Inner. 36 | Outer. 144





## CRicket Bat & Ball

(m) size 22" 6+ YRS

Comprising of a bat and a ball, designed for hours of outdoor play and hand-eye coordination enhancement.

FFT ITEM CODE. 94001

No. of Pcs in Set. 2

Inner. 24 | Outer. 96



## CRicket Bat & Ball

(L) size 27" 6+ YRS

Comprising of a bat and a ball, designed for hours of outdoor play and hand-eye coordination enhancement.

FFT ITEM CODE. 94002

No. of Pcs in Set. 2

Inner. 12 | Outer. 48





## Tennis Set

3+ YRS

Run, jump, and play—boost your fitness and coordination with fun sports toys!

FFT ITEM CODE. 93006

No. of Pcs in Set. 4

Inner. 24 | Outer. 48



## Badminton Set

3+ YRS

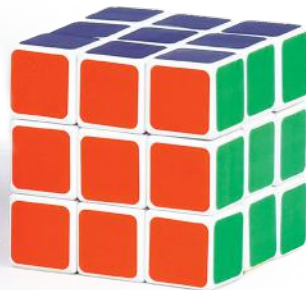
Grab your rackets, shuttlecocks, and let's play some fast-paced action!

FFT ITEM CODE. 93005

No. of Pcs in Set. 4

Inner. 24 | Outer. 48





## Cubi

6+ YRS

This is more than just a toy – it's a brain workout encouraging kids to think strategically while enjoying.

FFT ITEM CODE. 93001

No. of Pcs in Set. 1

Inner. 36



8 1906173 1180308

## My First Ball

1+ YRS

The perfect way to introduce your child to play while promoting healthy physical development.

FFT ITEM CODE. 93044

No. of Pcs in Set. 6

Inner. 48 | Outer. 96



8 1906173 1180056







## SPORTS Ball 3+ YRS

Little athletes will love this toy for boosting coordination and agility in a fun way!

FFT ITEM CODE. 93046

No. of Pcs in Set. 6

Inner. 48 | Outer. 96



8 906173 180063

## Glitter Ball 6+ YRS

With its sparkly shimmer, this toy turns every playtime into a dazzling adventure!

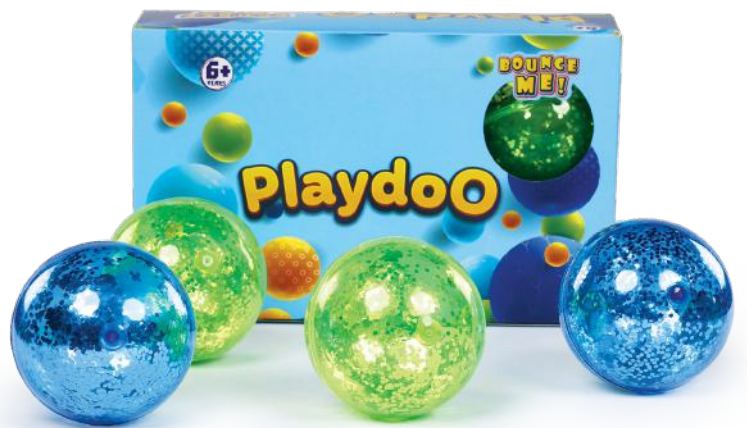
FFT ITEM CODE. 93045

No. of Pcs in Set. 6

Inner. 48 | Outer. 96



8 906173 180049



# FIXBRIX











# BUILDING BLOCKS

1+ YRS

Build, stack, and create with colorful blocks—let your imagination run wild!

FFT ITEM CODE. 93062  
 No. of Pcs in Set. 100  
 Inner. 4 | Outer. 12



# DOODLE BLOCKS

2+ YRS

Let kids build and create anything they dream up while learning cool skills!

FFT ITEM CODE. 93012  
 No. of Pcs in Set. 96  
 Inner. 6 | Outer. 12



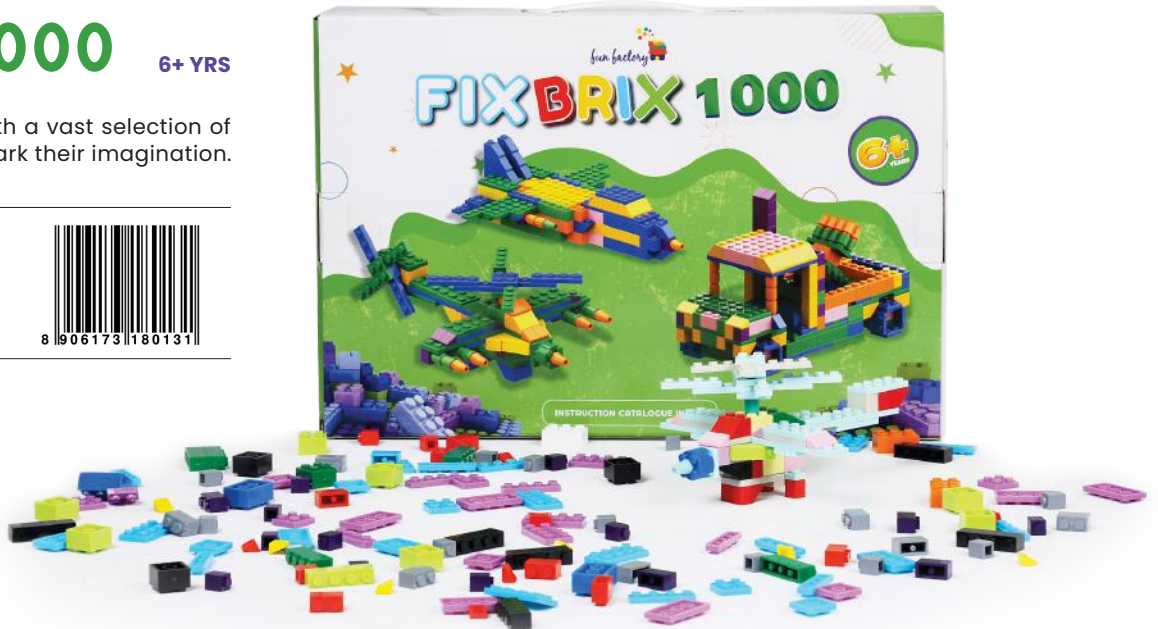
## BRICKS 1000 6+ YRS

Providing children with a vast selection of building pieces to spark their imagination.

FFT ITEM CODE. 93018

No. of Pcs in Set. 1000

Inner. 6



## BRICKS 500 6+ YRS

Create anything your imagination dreams up—build a tree, house, or anything else!

FFT ITEM CODE. 93013

No. of Pcs in Set. 500

Inner. 12







# Instructions

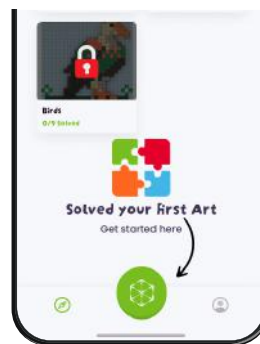


## Step 1

Solve your physical Brix Art Puzzle, make sure that everything is perfectly crafted.

## Step 2

Click on the camera button on the app to open the camera and point it at the puzzle you created.

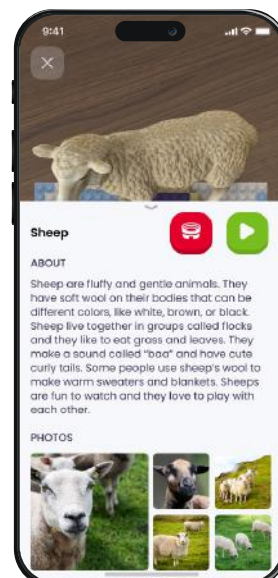


## Step 3

If your puzzle is created perfectly, then you can see what you created come to life.

## Step 4

Explore more about the creature through engaging animated videos, captivating photos, and informational content. Plus, revisit and interact with the 3D model for a deeper connection!



# BRICKS ART - BIRDS OF THE SKY 6+ YRS

Build animal creations and get creative with our AR app—cool fun for builders!

FFT ITEM CODE. 93090  
Inner. 12 | Outer. 48



Owl



Eagle



Vulture



Red Crested Cardinal



BULLFINCH



PARUS



Red Jay



MACAW PARROT



PAINTED BUNTING

# BRICKS ART - Under the sea

6+ YRS

Build animal creations and get creative with our AR app—cool fun for builders!

FFT ITEM CODE. 93090

Inner. 12 | Outer. 48



WHale



SHark



DOLPHIN



CLOWN FISH



Sea HORSE



STAR FISH



OCTOPUS



CRab



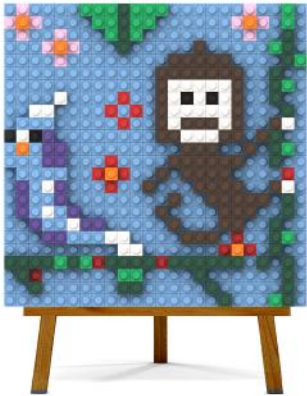
LOBSTER



# BRICKS ART - Animal Kingdom 6+ YRS

Build animal creations and get creative with our AR app—cool fun for builders!

FFT ITEM CODE. 93090  
Inner. 12 | Outer. 48



MONKEY



FOX



SQUIRREL



ELEPHANT



KOALA



RABBIT



DINO



DRAGON



TORTOISE



Camel



Sheep



Unicorn



Giraffe



Tiger



Deer

# BRiCKs BasePLate

- 24x24 StUdS

6+ YRS

Endless building fun with tons of pieces to bring your wildest designs to life!

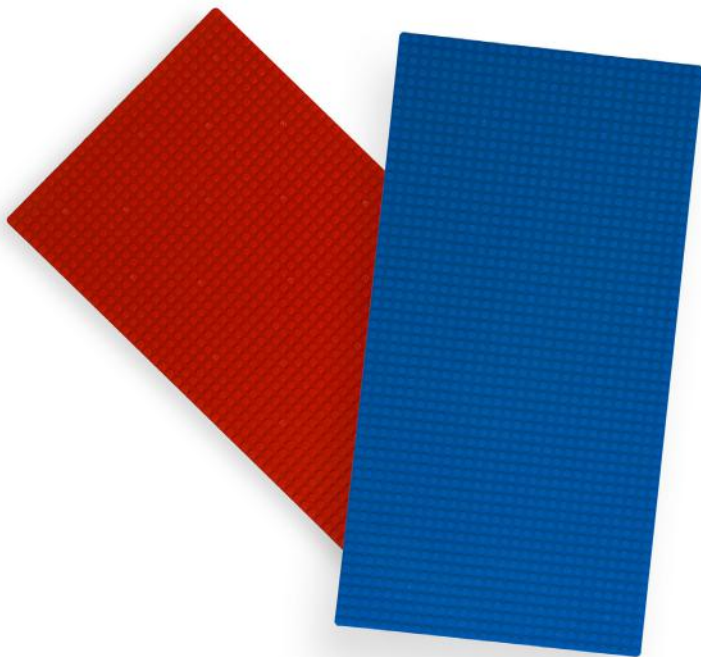
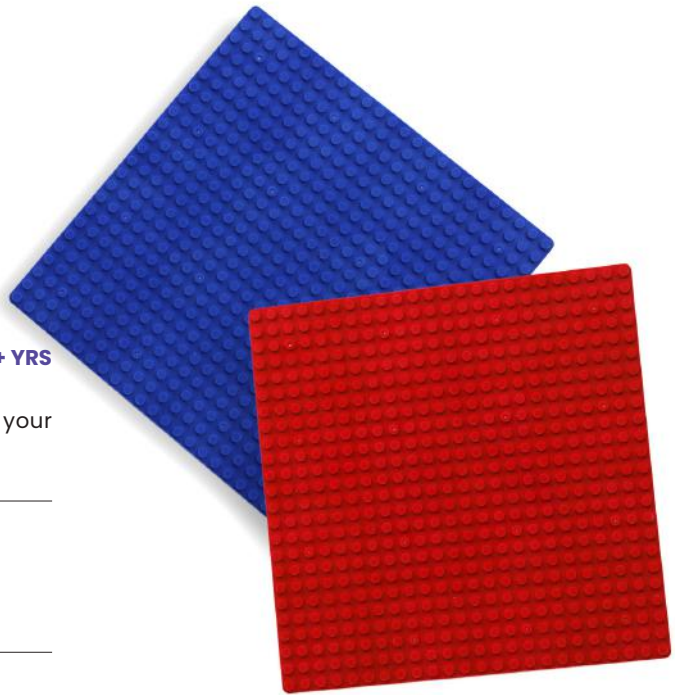
---

FFT ITEM CODE. 93049

No. of Pcs in Set. 1

Inner. 72

---



# BRiCKs BasePLate

- 56x28 StUdS

6+ YRS

Double the space, double the fun—create huge designs and play for hours!

---

FFT ITEM CODE. 93025

No. of Pcs in Set. 1

Inner. 36

---





brought to you by  
**FUNFACTORY TOYS**  
in India

**2025  
New  
Toys**





**04006**  
Collana

A necklace made of interlocking shaped beads.

12 pcs.

Age: 1-3



8 007905 040065

**04007**  
Orsetti

Teddy bear beads interlocking on 2 sides.

9 pcs.

Age: 1-3



8 007905 040072

**04008**  
Leprotti

Cute bunny shapes interlocking on 3 sides.

8 pcs.

Age: 1-3



8 007905 040089

**04009**  
Polipetti

Fun octopus shapes interlocking on 4 sides.

6 pcs.

Age: 1-3



8 007905 040096

Ref.	Product Name	Dim. Unit (cm)	Pcs. Cart.	Vol. (cbm)	Gros Kg
04006	Collana	15 x 18 x 9	6	0,018	1,10
04007	Orsetti	15 x 18 x 9	6	0,018	1,10
04008	Leprotti	15 x 18 x 9	6	0,018	1,10
04009	Polipetti	15 x 18 x 9	6	0,018	0,80



**04130**

**Collana Maxi**

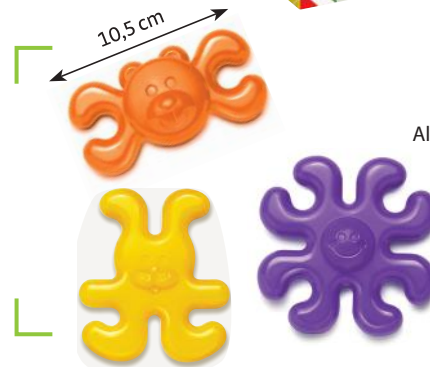
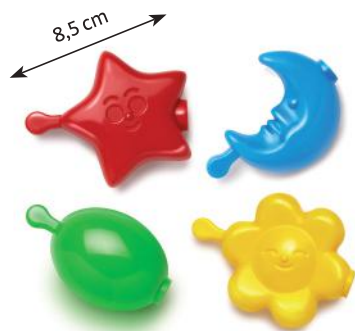
Interlocking jumbo beads for a maxi necklace.

21 pcs.

Age: 1-3



8 007905 041307



**04135**

**Animal Mix**

All the different animal shapes for endless combinations.

18 pcs.

Age: 1-3



8 007905 041352

Ref.	Product Name	Dim. Unit (cm)	Pcs. Cart.	Vol. (cbm)	Gros Kg
04130	Collana Maxi	24 x 24 x 9,5	4	0,026	1,80
04135	Animal Mix	24 x 24 x 9,5	4	0,026	1,80





# First toys Push toys

comfortable grip

washable EVA foam tyres

4080



**Wroom swinging body and steering wheels**  
With Wroom fun is ensured because you can "drive" anywhere, not only forwards and backwards but also swerving magically by slightly turning the frame. The wheels are made of expanded EVA and can be removed and washed, always ensuring the maximum adherence to any surface, at home or outside, without damaging the surface and without making noise. All the cars in the Wroom range have a unique design characterized by an ergonomic oval handle that allows movement of the wrist while helping develop fine motor skills.



swinging body

4 steering wheels

4080 Wroom F1

Age: 1-4



4082 Wroom Suv

Age: 1-4



4082



Ref.	Product Name	Dim. Unit (cm)	Pcs. Cart.	Vol. (cbm)	Gros Kg
4080	Wroom F1	23 x 16 x 12	6	0,032	2,23
4082	Wroom Suv	23 x 16 x 12	6	0,032	2,23

# First toys

## First building sets



**4060**

Mini zoo

Colourful plastic modular shapes, made to look like animals of the Jungle.

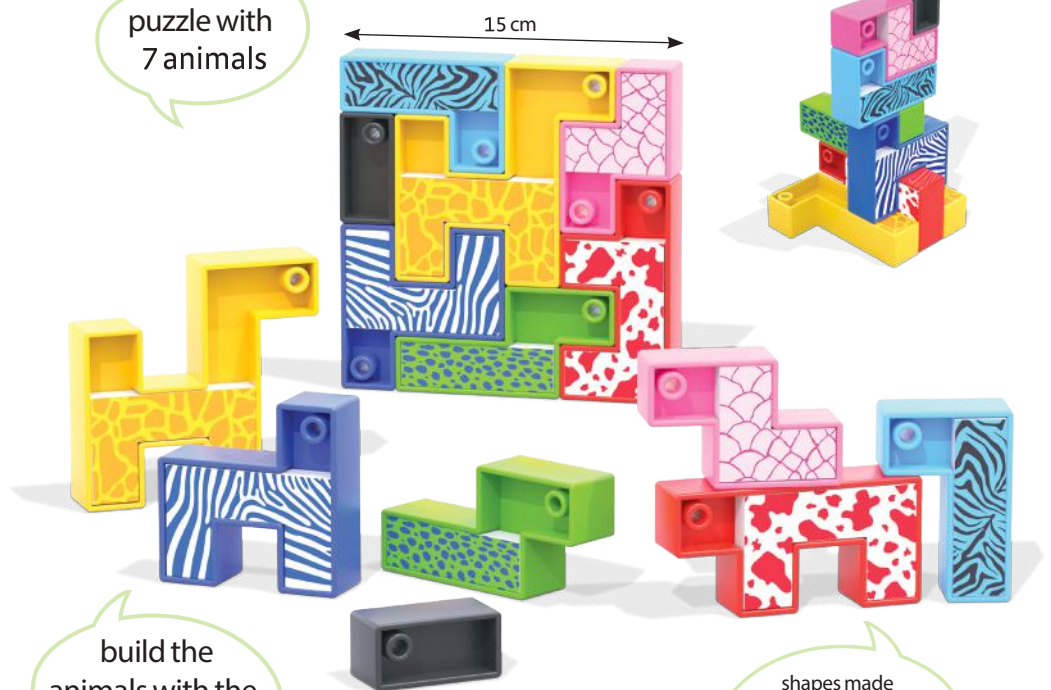
17 pcs.

Age: 3-5



8 007905 040607

puzzle with  
7 animals



build the  
animals with the  
EVA inserts

shapes made  
of soft expanded EVA  
to attach to  
the plastic frame

Soft Touch



**4015**

Poli Cubi

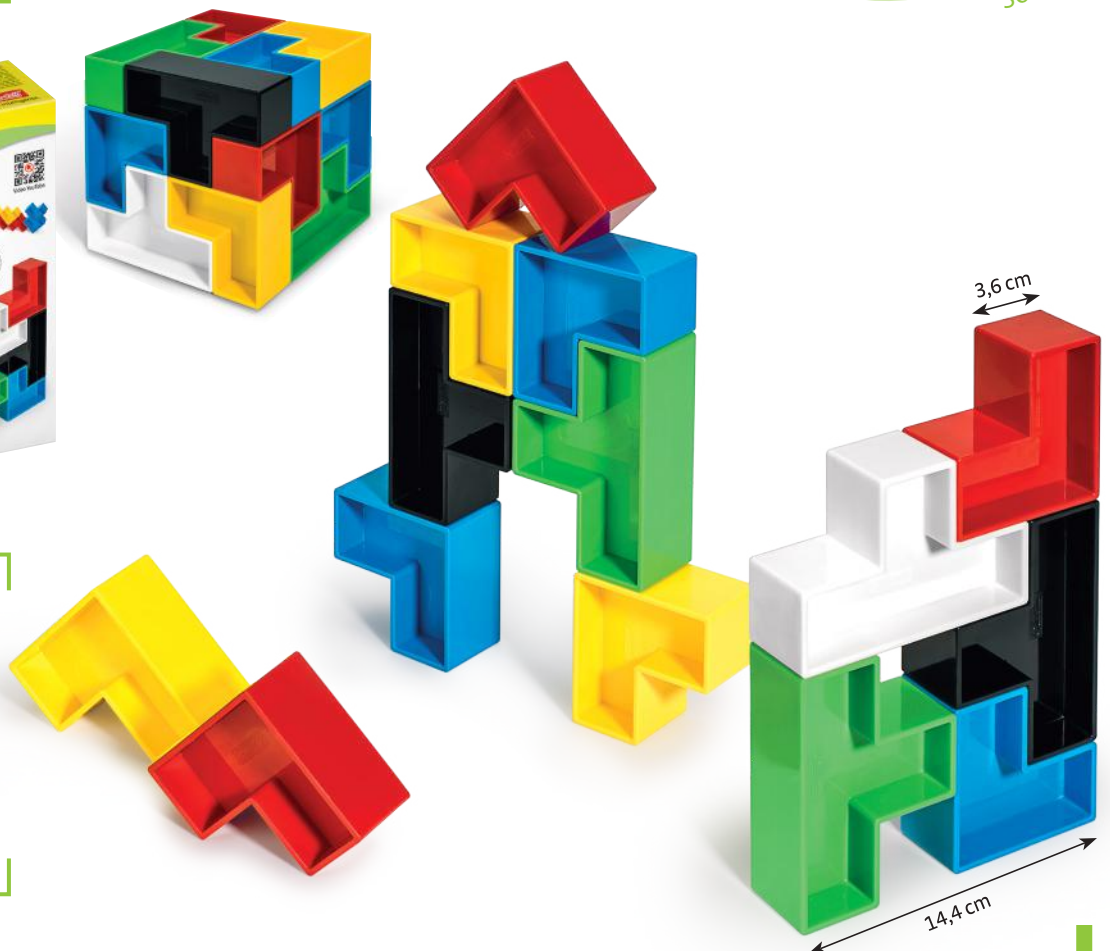
Two large shapes for endless combinations to entertain children of different age groups.

19 pcs.

Age: 1-3 to play  
3-6 to build



8 007905 040157



Ref.	Product Name	Dim. Unit (cm)	Pcs. Cart.	Vol. (cbm)	Gros Kg
4015	Poli Cubi	30 x 30 x 8	6	0,053	6,70
4060	Mini zoo	24 x 24 x 4	6	0,021	-





**6106**

**Trenino mini**

Build the mini railway and drive your train on a fantastic journey.

34 pcs.

Age: 4+



8 007905 061060



**6112**

**Trenino Classic**

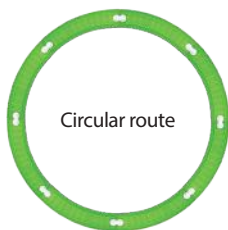
Train set that includes 6 different types of color-coded rails, 4 kinds of signals, 1 locomotive and 3 wagons.

89 pcs.

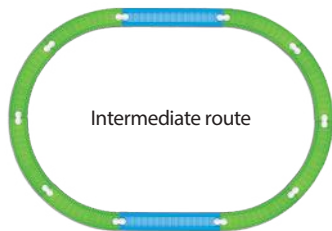
Age: 4-8



8 007905 061121



Circular route



Intermediate route



Complete route

Ref.	Product Name	Dim. Unit (cm)	Pcs. Cart.	Vol. (cbm)	Gros Kg
6106	Trenino mini	18 x 29 x 9	6	0,035	2,56
6112	Trenino classic	35,5 x 30 x 9	6	0,066	4,94



# Building Village & Tube system



## 4090 Geoville

An original interlocking system to create an enchanting neighbourhood; walls, doors and windows, fences, stairs and fun characters.

60 pcs.

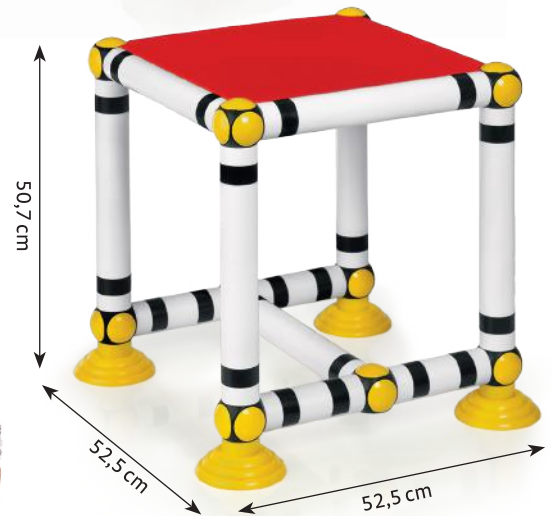
Age: 3+



8 007905 040904



Contents:  
 9 longue tubes  
 4 short tubes  
 4 bases  
 1 panel  
 1 storage  
 10 hubs  
 30 connectors  
 30 clips  
 30 hub caps  
 Instruction manual



## 7050

### Tube System

Everything is within reach and assembling the parts is so easy and intuitive that it's child's play to design and then construct anything that you can think up.

120 pcs.

Age: 3+ to play  
 6+ to build



8 007905 070505



Ref.	Product Name	Dim. Unit (cm)	Pcs. Cart.	Vol. (cbm)	Gros Kg
4090	Geoville	34 x 29 x 8	6	0,053	5,20
7050	Tube System	41 x 41 x 20	2	-	-



Funfactory Toys Pvt. Ltd.

406, Commerce House, 140, Nagindas Master Road, Fort,  
Mumbai, Maharashtra - 400 001.

[sales@thefunfactory.co.in](mailto:sales@thefunfactory.co.in) | [www.thefunfactory.co.in](http://www.thefunfactory.co.in)