

fun factory



**PRODUCT
CATALOG
2024**





About Us

Over the last 23 years, FunFactory Toys has established itself as a benchmark in the Toy Manufacturing industry, with the creation of over a hundred unique SKUs for major toy brands across the world.

Our services span from consultation, designing, and 3D printing prototype toys to mass production of over thousands of units a day. Our experience over the years ensures that any product you get is of impeccable quality and at a fair price.

We have manufactured toys for licensed brands, like Barbie and Peppa Pig, merchandise for Pogo TV, and some Bollywood Kids Movies as well, while owning our trademark under the name of "Laddu and Lali" aimed at the Indian markets. We have presented ourselves at several toy fairs worldwide - attracting customers from the UK, France, Germany, and the USA.

FunFactory Toys employs over 140 staff members split across two production facilities totaling 30,000 square foot factory space located at Navi Mumbai.

Our staff undergoes months of rigorous training before beginning work on live projects to eliminate the chances of failure. Over 85% of our team consists of dedicated women, who are the sole breadwinners for their families and have, throughout their time at FunFactory, substantially improved the quality of life for their families.

FunFactory Toys is an ISI-Certified company. We use only the best quality raw materials for the production of our products, and it shows in our BIS test results. With an in-house quality check department to ensure that no defective products leave our factory, and 3rd party audits and tests carried out by bureau-recommended labs annually and semi-annually, we ensure that there are zero compromises on the quality.

Our Product Range



Outdoor Toys

- 1 JUMBO BOWLING SET
- 2 CRICKET BAT & BALL
- 3 BADMINTON SET
- 4 TENNIS SET



Indoor Toys

- 5 BOWLING SET
- 6 JUMBO CHECKERS SET



Roleplay & Playsets

- 7 KITCHEN SET
- 8 TEA SET
- 9 TEA PARTY SET
- 10 HIGH TEA SET
- 11 CHAI SET
- 12 FRUITS SET
- 13 VEGETABLES SET
- 14 FRUITY SET
- 15 CITRUS SET
- 16 VEGGIE SET
- 17 SALAD SET
- 18 CUPCAKES SET
- 19 DESSERT SET
- 20 DOCTOR BAG
- 21 MEDICAL KIT
- 22 ARMY SET
- 23 POLICE SET



Construction & Building Toys

- 24 MEGA BLOCKS 100
- 25 MEGA BLOCKS 50
- 26 BRICKS BASEPLATE (24 X 24)
- 27 BRICKS BASEPLATE (56 X 28)
- 28 DUPLO BLOCKS 96 PCS
- 29 BRICKS 500
- 30 BRICKS 3D
- 31 BRICKS 1000
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Balls

- 33 MY FIRST BALL
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Games

- 36 CUBI (3X3)



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WE UNDERTAKE OEM BUSINESS

Outdoor Toys





JUMBO BOWLING SET

Strike and have fun with our thrilling Jumbo Bowling set! Complete with 10 bottles and two balls.

3+ YEARS



No. Of Pcs in a Set. 12
Case Pack. 2

FFT ITEM CODE
93047



CRICKET BAT & BALL

Unleash the champion within with our Kids Cricket Set - 1 bat, 1 ball, endless fun!

6+ YEARS



No. Of Pcs in a Set. 2
Case Pack. 12

FFT ITEM CODE
94001



BADMINTON SET

Experience the thrill with our Badminton set, complete with 2 high-quality rackets and 2 shuttlecocks.

3+ YEARS



No. Of Pcs in a Set. 4
Case Pack. 10

FFT ITEM CODE
93005



TENNIS SET

Elevate your game with our Tennis set featuring 2 high-performance rackets and 2 balls.

3+ YEARS



No. Of Pcs in a Set. 4
Case Pack. 10

FFT ITEM CODE
93006



Playdoo



Indoor Toys





BOWLING SET

With 6 pins and 2 balls, this thrilling game guarantees endless fun for everyone.

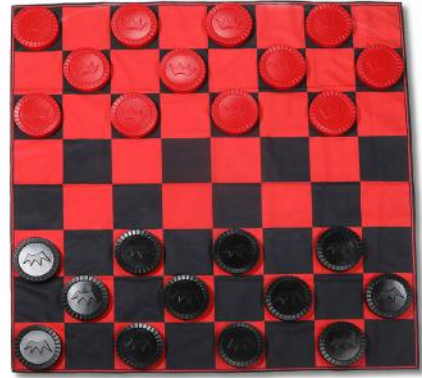
3+ YEARS



8 906173 116018 0

No. Of Pcs in a Set. 8
Case Pack. 4

FFT ITEM CODE
93300



JUMBO CHECKERS SET

Bring the joy of board games to life with our Jumbo Checkers Set including a giant Tic Tac Toe Chess Checkers Game Mat, oversized pieces with a bag.

6+ YEARS



8 906173 116026 1

No. Of Pcs in a Set. 25
Case Pack. 2

FFT ITEM CODE
93048

Playdo



RoleRangers





KITCHEN SET

Ignite your child's culinary creativity with our Kitchen Set, complete with a stunning Gas stove, and an array of utensils.



No. Of Pcs in a Set. 10
Case Pack. 6

FFT ITEM CODE
93050



TEA SET

A delightful ensemble featuring a stunning tea pot, milk jug, sugar jar, 2 cups and saucers with spoons, a slice of bread with a plate, and a tray!



No. Of Pcs in a Set. 12
Case Pack. 6

FFT ITEM CODE
93007



TEA PARTY SET

Elevate your tea time experience with our Tea Party Set featuring a stunning Milk jug, 4 Cups and saucers complete with spoon and a charming Sugar box.



No. Of Pcs in a Set. 14
Case Pack. 6

FFT ITEM CODE
93074



HIGH TEA SET

Indulge in elegance and sweetness with our High Tea Set, featuring a stunning Tea Pot, exquisite Cup and saucers, and delectable cup cakes.



No. Of Pcs in a Set. 9
Case Pack. 6

FFT ITEM CODE
93075



CHAI SET

Indulge with our exquisite Chai Set, featuring a stunning Tea Pot, Jug, and a pair of elegant Cup and Saucers, complete with charming spoons.



No. Of Pcs in a Set. 8
Case Pack. 6

FFT ITEM CODE
93076





FRUIT SET

Slice, dice, and serve up a vibrant assortment of fresh fruits with our all-in-one Fruits Set! Complete with a sleek cutting board, a sharp knife, and a colorful array of fruits.



No. Of Pcs in a Set. 12
Case Pack. 6

FFT ITEM CODE
93037



VEGETABLES SET

Experience the joy of culinary creativity with our Vegetable Set featuring a cutting board, knife, and a variety of fresh and vibrant vegetables!



No. Of Pcs in a Set. 12
Case Pack. 6

FFT ITEM CODE
93038



FRUITY SET

Introducing the Mini Fruit Set - slice, dice, and savor the juicy fun with our vibrant cutting board, knife, and a delectable trio of orange, apple, and strawberry!



No. Of Pcs in a Set. 5
Case Pack. 12

FFT ITEM CODE
93039



CITRUS SET

Experience the zesty delight of citrus with our all-inclusive set featuring a premium cutting board, a razor-sharp knife, and a tantalizing trio of vibrant citrus fruits.



No. Of Pcs in a Set. 5
Case Pack. 12

FFT ITEM CODE
93039



VEGGIES SET

Enhance your culinary skills with our Veggies Set - a cutting board, knife, and a medley of 3 unique vegetables!



No. Of Pcs in a Set. 5
Case Pack. 12

FFT ITEM CODE
93040



SALAD SET

Enhance your salad experience with our salad set featuring a versatile cutting board, a precision knife, and a delightful assortment of 3 fresh salad vegetables.



No. Of Pcs in a Set. 5
Case Pack. 12

FFT ITEM CODE
93040



CUPCAKES SET

Indulge in a delectable adventure with our Cupcake Extravaganza – a set of 6 tantalizingly diverse and extraordinary cupcakes!

3+ YEARS



No. Of Pcs in a Set. 6
Case Pack. 12

FFT ITEM CODE
93072



DESSERT SET

Indulge in a sweet symphony of flavors with our dessert set, featuring 3 mouthwatering ice creams, a convenient ice cream scoop and two delectable varieties of cupcakes.

3+ YEARS



No. Of Pcs in a Set. 6
Case Pack. 6

FFT ITEM CODE
93073



DOCTOR BAG

The ultimate Doctor Bag – a thrilling collection of 17 interactive toys designed to ignite your child's imagination of the medical world.

3+ YEARS



No. Of Pcs in a Set. 17
Case Pack. 6

FFT ITEM CODE
93210



MEDICAL KIT

A Medical Kit filled with 8 captivating toys that immerse your child in the wonders of the medical realm, while igniting their curiosity and understanding.

3+ YEARS



No. Of Pcs in a Set. 8
Case Pack. 12

FFT ITEM CODE
93407



ARMY SET

This all-inclusive kit features a powerful machine gun, a sleek pistol, a reliable walkie talkie, a protective mask and helmet, a rugged watch, and a commanding whistle.

3+ YEARS

TBA

No. Of Pcs in a Set. 8
Case Pack. 4

FFT ITEM CODE
93080



POLICE SET

Equip yourself with a machine gun, a pistol, a walkie talkie, a mask, a helmet, handcuffs, and a whistle, and get ready to take on any mission that comes your way!

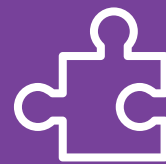
3+ YEARS

TBA

No. Of Pcs in a Set. 8
Case Pack. 4

FFT ITEM CODE
93081

Construction & Building Toys







MEGA BLOCKS 100
 Unleash your child's wildest imagination with Mega Blocks 100 - the ultimate building experience with giant blocks!

No. Of Pcs in a Set. 100
Case Pack. 4

FFT ITEM CODE **93062**

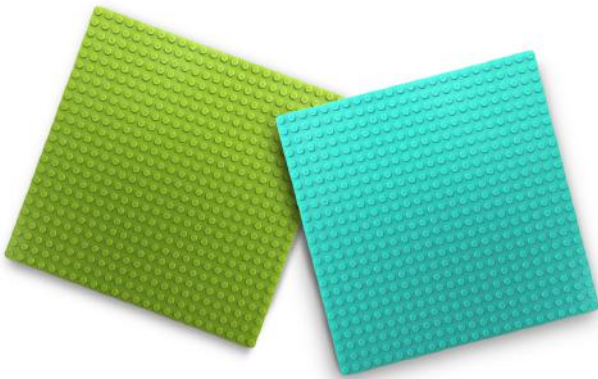
1+ YEARS

MEGA BLOCKS 50
 Unleash your child's wildest imagination with Mega Blocks 50 - the perfect tool to build endless adventures with colossal blocks!

No. Of Pcs in a Set. 50
Case Pack. 6

FFT ITEM CODE **93063**

1+ YEARS



BRICKS BASEPLATE (24 X 24)
 Unleash limitless creativity with our Bricks Baseplate (24 x 24) - small in size, big in possibilities!

TBA

No. Of Pcs in a Set. 1
Case Pack. 72

FFT ITEM CODE **93049**

6+ YEARS

BRICKS BASEPLATE (56 X 28)
 Build limitless wonders with the sturdy Bricks Baseplate (56 x 28) - unleash your child's imagination!

TBA

No. Of Pcs in a Set. 1
Case Pack. 36

FFT ITEM CODE **93025**

6+ YEARS



DUPLO BLOCKS 96 PCS
 Unleash your child's boundless creativity with Duplo Blocks 96 - the perfect building set to bring their wildest imagination to life!

No. Of Pcs in a Set. 96
Case Pack. 6

FFT ITEM CODE **93012**

2+ YEARS

BRICKS 500
 This set of 500 bricks empowers your kid to construct houses, trees, animals, and so much more! Let their imagination soar!

No. Of Pcs in a Set. 500
Case Pack. 12

FFT ITEM CODE **93013**

6+ YEARS



BRICKS 3D
Ignite your child's creativity with Bricks 3D - the ultimate building experience that brings imagination to life in stunning 3D dimensions!

No. Of Pcs in a Set. 701
Case Pack. 12

FFT ITEM CODE **93091**

6+ YEARS

BRICKS 1000
Unleash your child's creativity with Bricks 1000 - the ultimate building set that empowers them to construct anything their imagination desires.

No. Of Pcs in a Set. 1000
Case Pack. 6

FFT ITEM CODE **93018**

6+ YEARS



BRICKS ART
Unleash your child's creativity with three stunning animal creations per set, and watch in awe as they come alive through our cutting-edge AR App!

No. Of Pcs in a Set. 701
Case Pack. 12

FFT ITEM CODE **93090**

6+ YEARS



FIXBRIX





FIX BRIX ART

Welcome to FixBrix Art

Learn while your kids play.

Scan the ART and

bring it to life!





Series 1

Series 2



Series 3

Series 4



Series 5

Series 6



Balls





MY FIRST BALL
 Introducing "My First Ball" - the perfect way to bring endless joy to your child's face as they embark on their playful journey with their very first ball!

1+ YEARS

No. Of Pcs in a Set. 1
Case Pack. 48

FFT ITEM CODE
93044

GLITTER BALL
 Introducing Glitter Ball - Sparkle and delight your kids with a dazzling playtime experience that will bring a glittering smile to their faces!

6+ YEARS

No. Of Pcs in a Set. 1
Case Pack. 48

FFT ITEM CODE
93045



SPORTS BALL
 Unleash your child's inner sports star with the Sports Ball - a versatile and thrilling playtime companion that combines tennis, basketball, and football all in one!

3+ YEARS

No. Of Pcs in a Set. 1
Case Pack. 48

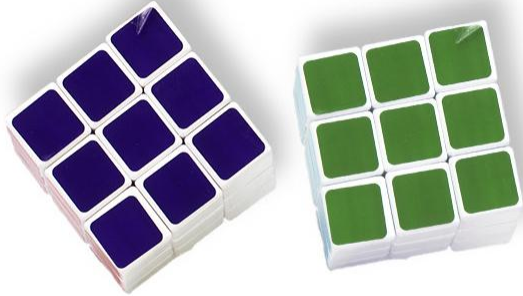
FFT ITEM CODE
93046



Playdoo



Games



CUBI (3 X 3)

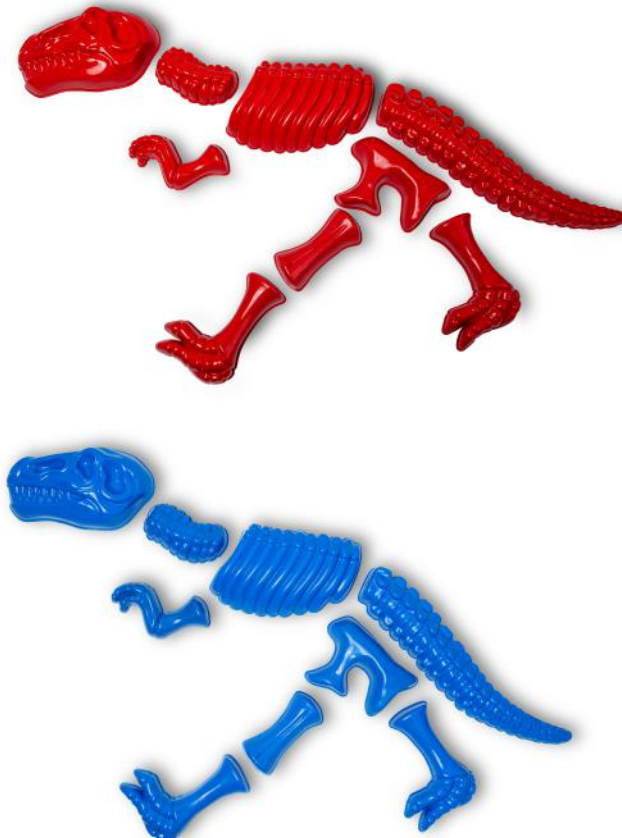
Introducing Rancho Cube, the mind-bending puzzle that challenges you to twist and turn its colorful cube until each face reveals a single vibrant hue.



No. Of Pcs in a Set. 1
Case Pack. 36

FFT ITEM CODE
93002

Arts & Craft



TBA

DINO SCULPT

Build and explore ancient worlds with Dino Sculpt, the interactive toy that brings dinosaurs to life while sparking your child's curiosity about history.



No. Of Pcs in a Set. 1
Case Pack. 36

FFT ITEM CODE
93053

2023
NEW
toys





First toys

Shape-fitting toys



04006
Collana

A necklace made of interlocking shaped beads.

12 pcs.

Age: 1-3



8 007905 040065

04007
Orsetti

Teddy bear beads interlocking on 2 sides.

9 pcs.

Age: 1-3



8 007905 040072

04008
Leprotti

Cute bunny shapes interlocking on 3 sides.

8 pcs.

Age: 1-3



8 007905 040089

04009
Polipetti

Fun octopus shapes interlocking on 4 sides.

6 pcs.

Age: 1-3



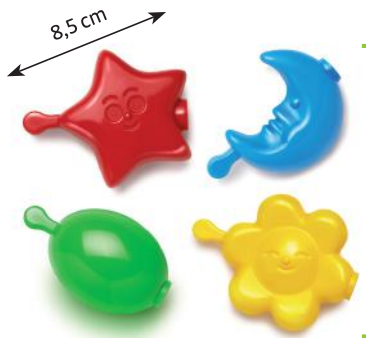
8 007905 040096

Ref.	Product Name	Dim. Unit (cm)	Pcs. Cart.	Vol. (cbm)	Gros Kg
04006	Collana	15 x 18 x 9	6	0,018	1,10
04007	Orsetti	15 x 18 x 9	6	0,018	1,10
04008	Leprotti	15 x 18 x 9	6	0,018	1,10
04009	Polipetti	15 x 18 x 9	6	0,018	0,80

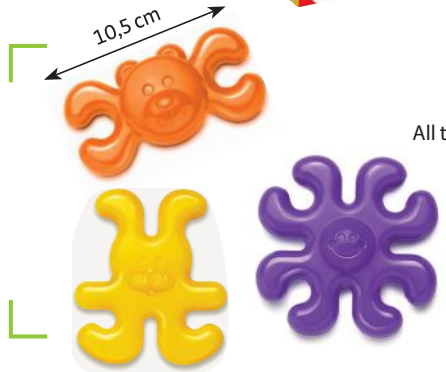
First toys
Shape-fitting toys



04130
Collana Maxi
Interlocking jumbo beads for a maxi necklace.
21 pcs.
Age: 1-3



04135
Animal Mix
All the different animal shapes for endless combinations.
18 pcs.
Age: 1-3



Ref.	Product Name	Dim. Unit (cm)	Pcs. Cart.	Vol. (cbm)	Gros Kg
04130	Collana Maxi	24 x 24 x 9,5	4	0,026	1,80
04135	Animal Mix	24 x 24 x 9,5	4	0,026	1,80



First toys Push toys

comfortable grip

washable EVA foam tyres

4080



Wroom swinging body and steering wheels
With Wroom fun is ensured because you can "drive" anywhere, not only forwards and backwards but also swerving magically by slightly turning the frame. The wheels are made of expanded EVA and can be removed and washed, always ensuring the maximum adherence to any surface, at home or outside, without damaging the surface and without making noise. All the cars in the Wroom range have a unique design characterized by an ergonomic oval handle that allows movement of the wrist while helping develop fine motor skills.



swinging body

4 steering wheels

4080 Wroom F1

Age: 1-4



4082 Wroom Suv

Age: 1-4



4082



Ref.	Product Name	Dim. Unit (cm)	Pcs. Cart.	Vol. (cbm)	Gros Kg
4080	Wroom F1	23 x 16 x 12	6	0,032	2,23
4082	Wroom Suv	23 x 16 x 12	6	0,032	2,23

First toys

First building sets



4060 Mini zoo

Colourful plastic modular shapes, made to look like animals of the Jungle.

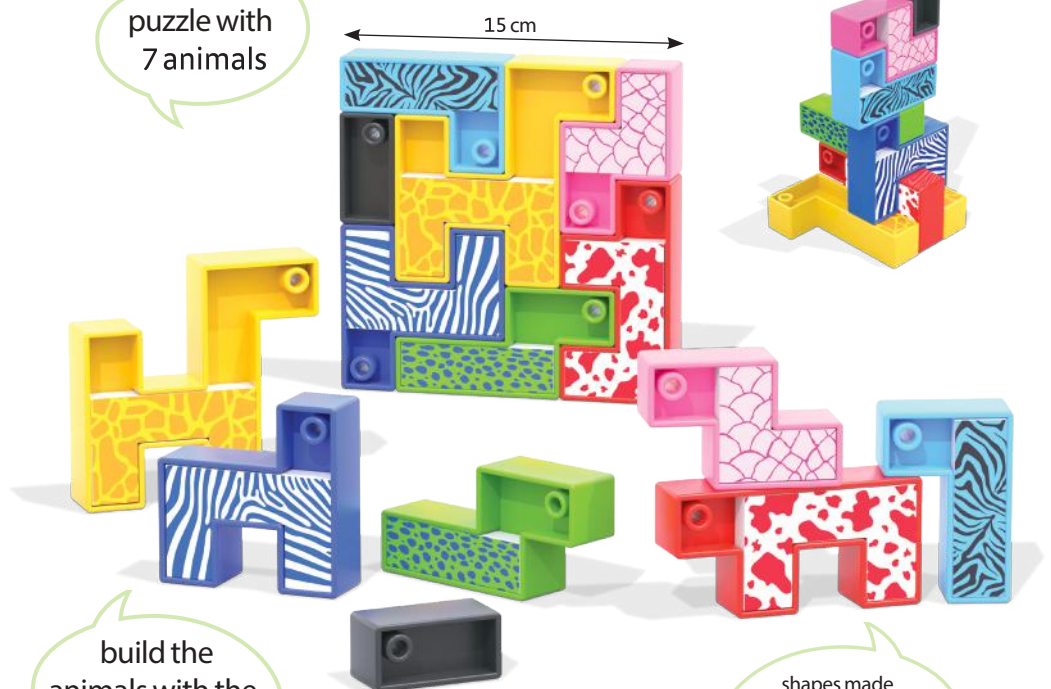
17 pcs.

Age: 3-5



8 007905 040607

puzzle with
7 animals



build the
animals with the
EVA inserts

shapes made
of soft expanded EVA
to attach to
the plastic frame

Soft Touch



4015 Poli Cubi

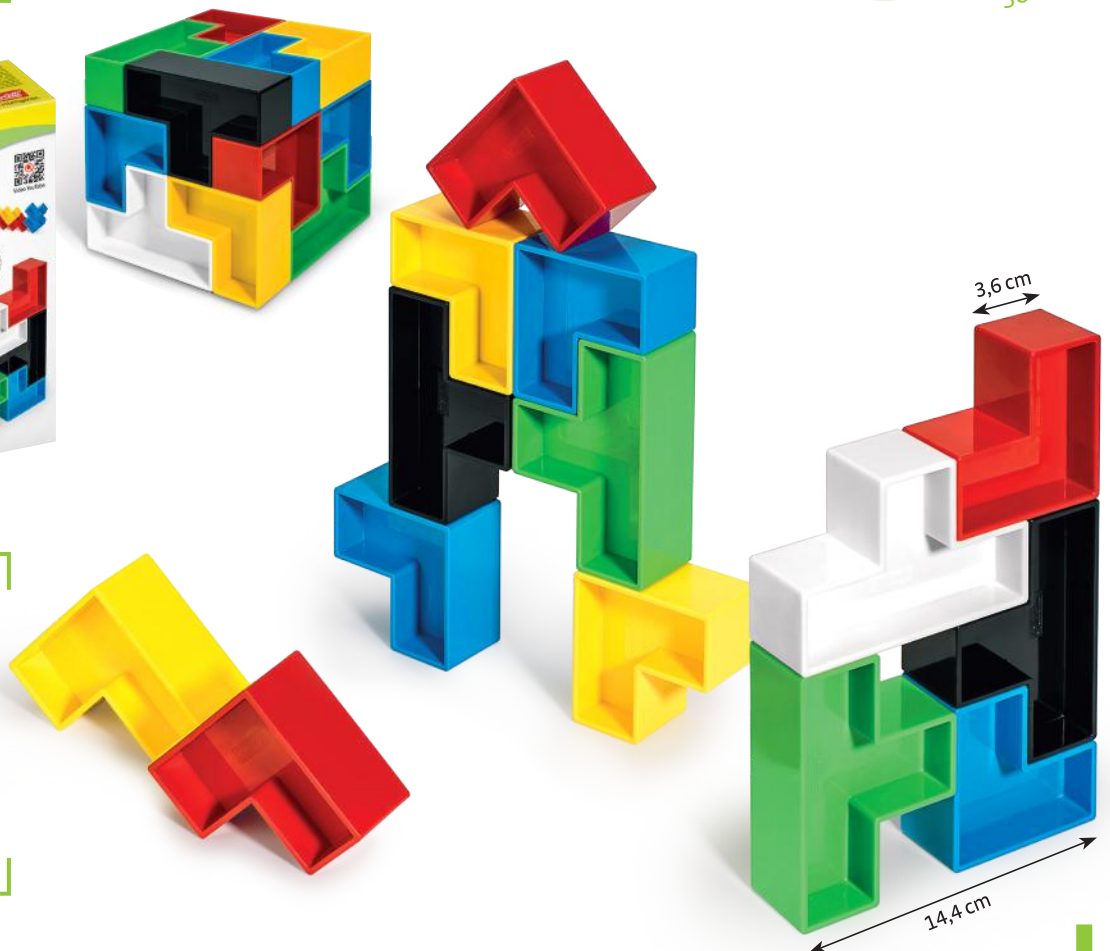
Two large shapes for endless combinations to entertain children of different age groups.

19 pcs.

Age: 1-3 to play
3-6 to build



8 007905 040157



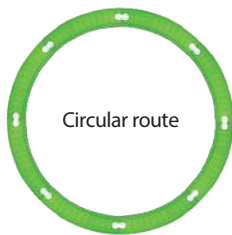
Ref.	Product Name	Dim. Unit (cm)	Pcs. Cart.	Vol. (cbm)	Gros Kg
4015	Poli Cubi	30 x 30 x 8	6	0,053	6,70
4060	Mini zoo	24 x 24 x 4	6	0,021	-



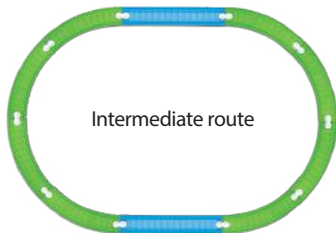
6106
Trenino mini
 Build the mini railway and drive your train on a fantastic journey.
 34 pcs.
 Age: 4+



8 007905 061060



Circular route



Intermediate route



Complete route

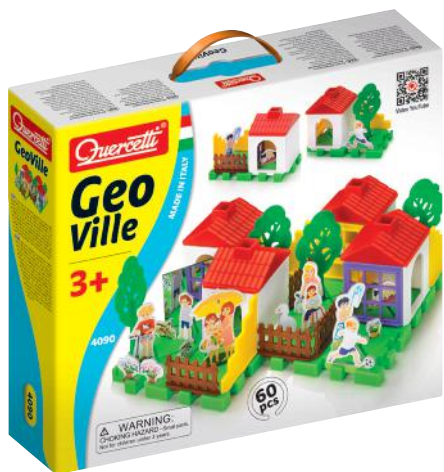
6112
Trenino Classic
 Train set that includes 6 different types of color-coded rails, 4 kinds of signals, 1 locomotive and 3 wagons.
 89 pcs.
 Age: 4-8



8 007905 061121

Ref.	Product Name	Dim. Unit (cm)	Pcs. Cart.	Vol. (cbm)	Gros Kg
6106	Trenino mini	18 x 29 x 9	6	0,035	2,56
6112	Trenino classic	35,5 x 30 x 9	6	0,066	4,94

Building Village & Tube system



4090 Geoville

An original interlocking system to create an enchanting neighbourhood; walls, doors and windows, fences, stairs and fun characters.

60 pcs.

Age: 3+



8 007905 040904



Contents:
 9 longue tubes
 4 short tubes
 4 bases
 1 panel
 1 storage
 10 hubs
 30 connectors
 30 clips
 30 hub caps
 Instruction manual



7050

Tube System

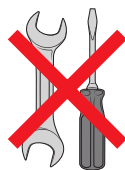
Everything is within reach and assembling the parts is so easy and intuitive that it's child's play to design and then construct anything that you can think up.

120 pcs.

Age: 3+ to play
 6+ to build



8 007905 070505



Ref.	Product Name	Dim. Unit (cm)	Pcs. Cart.	Vol. (cbm)	Gros Kg
4090	Geoville	34 x 29 x 8	6	0,053	5,20
7050	Tube System	41 x 41 x 20	2	-	-



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